

The Forecastle Festival 2010 :: Service Sponsorships

July 9 - 11th, 2009 - Louisville, Kentucky - The Riverfront Belvedere

Benefit Key	\$25,000 +	\$20,000 - \$24,999	\$15,000 - \$19,999	\$10,000 - \$14,999	\$5,000 - \$9,999	\$2,500 - \$4,999	\$1,500- \$2,499
Logo and website recognition on all promo and advertising materials electronic / print	X	X	X				
Name recognition on all promo materials electronic / print				X	X		
Name recognition on posters and website <i>only</i>						X	X
Logo recognition on all national / regional / local advertisements. Size appropriate.	X	X	X				
Name recognition on all national / regional / local advertisements				X			
Name recognition on all Forecastle Social Media Networks (e.g. Facebook, Myspace, YouTube, Friendster, etc)	X	X					
Name on the back cover of the 2010 event brochure in a "special thanks" section. 50,000 will be printed and inserted in the middle of each LEO Weekly, June 30th - July 6th. 25,000 will be printed and distributed to each festival attendee upon entrance.	X	X	X	X	X		
Logo on event handbill - size and position appropriate to sponsorship level. 75,000 will be printed and distributed throughout a 4-month cycle in each of the festival's primary and secondary markets. See website for complete listing.	X	X	X	X			
Name recognition on event handbill. See above for circulation and distribution stats.					X	X	
Company banner / sign on West Stage (main headliner)	X						
Company banner / sign on East Stage		X	X				
Company table reserved in a designated, industry area of The Forecastle Festival. This table will allow your company to promote its goods or services to all attendees. <u>Please note:</u> Products must be free / give-a-ways.	X	X	X				
Three-Day Festival Passes	15 Passes	12 Passes	10 Passes	5 Passes	3 Passes	2 Passes	1 Pass
Three-Day Festival VIP Passes	15 Passes	12 Passes	10 Passes	5 Passes	3 Passes	2 Passes	1 Pass