

# FORECASTLE

MUSIC • ART • ACTIVISM®

"Top 15 Outdoor Festivals in America." - Outside Magazine

## What is Forecastle?

Fore-cas-tle (f'ok\_sol) n. - A superstructure at the bow of a ship where the crew is housed. Hard at work in the unruly sea, a place workers gather to unwind after a hard day of labor. A place where the people come together.

In a sea of change, the Forecastle Festival is a port-of-call where the world gathers to experience the best in Music, Art, and Activism®. A celebration of sights, sounds, and sustainability, Forecastle connects travelers North, South, East, and West.

## Highlights

- 35,000+ fans from 50 states and multiple countries
- Three days at Louisville's Waterfront Park ~ "Top 10 Urban Designed Parks in America"
- Hundreds of participants: musicians, artists, outdoor enthusiasts, and more!
- 25 million impressions generated by press, promotions, interactive and social media

## What People Are Saying:

- "Top 101 things to do in America" ~ SPIN Magazine
- "Top 33 festivals in the country" ~ Paste Magazine
- "Top 15 festivals in the country" ~ Outside Magazine
- "Top 10 events in the state" ~ Kentucky Tourism Council
- "The best festival in Louisville" ~ LEO Readers Choice Awards
- "The cream of the crop" ~ The Discovery Channel

## Past Artists:

The Flaming Lips, Widespread Panic, Smashing Pumpkins, The Black Crowes, The Black Keys, Spoon, DEVO, Band of Horses, Big Boi (Outkast), Bassnectar, Pretty Lights, The Avett Brothers, She & Him, Tortoise, De La Soul, Sleater-Kinney, GZA, Zappa Plays Zappa, Girl Talk, Z-Trip, Umphreys McGee, The Disco Biscuits, and many more.

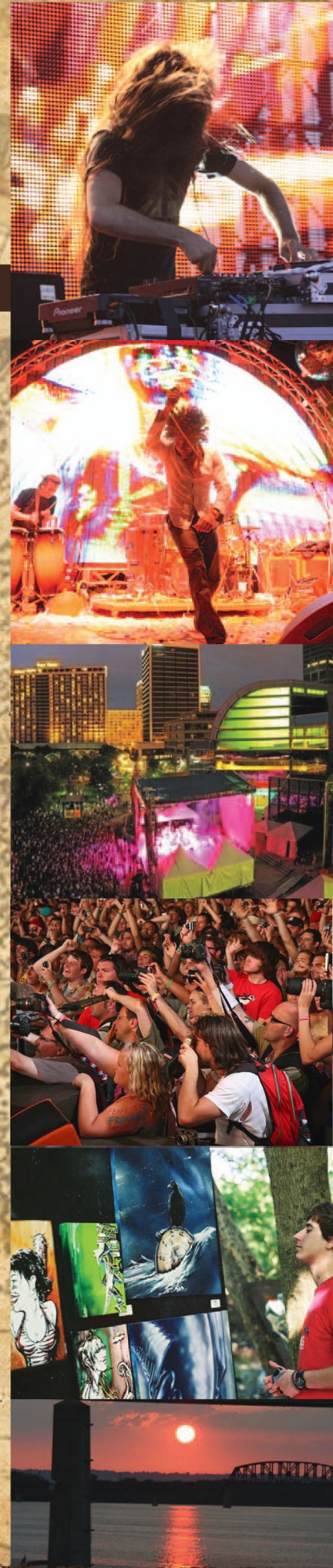
## Past Partners:

Patagonia, Chaco, Merrell, JanSport, Red Bull, Southern Comfort, UPS, Bacardi, Coke, Maker's Mark, Toyota, Paste, Filter, Outpost Solar, The Nashville Scene, Cincinnati Citybeat, Larabar, Indianapolis NUVO, Louisville Eccentric Observer, and many more!

## Partnership Info:

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Forecastle is brought to you by AC Entertainment :: producers of Bonnaroo, Moogfest, Big Ears, and more than 750 concerts throughout the country.



JULY 13 - 15, 2012 • LOUISVILLE, KENTUCKY • FORECASTLEFEST.COM